

IDEA PUBLIC SCHOOLS

IDEA Public Schools believes that each and every child can go to college. Since 2000, IDEA Public Schools has grown from a small school with 150 students to the fastest-growing network of tuition-free, Pre-K-12 public charter schools in the United States.



Seven Areas in the Texas Region

Rio Grande Valley

2115 W. Pike Blvd. // Weslaco, TX 78596

San Antonio

7035 San Pedro Ave. // San Antonio, TX 78216

Austin

2800 South IH 35, Suite 265 // Austin, TX 78704

El Paso

813 N. Kansas St., Suite 100 // El Paso, TX 79902

Tarrant County

600 Bryan Ave., Suite 220 // Fort Worth, TX 76104

Greater Houston

Permian Basin



AT A GLANCE

STUDENTS

72,000 Students Nationally

STAFF

10,500 Staff Members Nationally
(full and part-time)

GRADES

PreKindergarten - Grade 12

SCHOOLS IN TEXAS

111

IDEA HEADQUARTERS

Weslaco, Texas

MISSION

IDEA Public Schools prepares students from underserved communities for success in college and citizenship.

VISION

To ensure students reach their potential, IDEA Public Schools will become the nation's largest creator of college graduates.

CORE VALUES

Every student, teacher and staff member at IDEA Public Schools uses the core values to guide our actions and decisions:



WE ACT WITH INTEGRITY

WE ACHIEVE ACADEMIC EXCELLENCE

WE DELIVER RESULTS

WE ENSURE EQUITY

WE BUILD TEAM & FAMILY

WE BRING JOY

WE SWEAT THE SMALL STUFF

Read more about IDEA's Core Values [here](#).

RESULTS

100% College Acceptance
FOR 15 CONSECUTIVE YEARS

Read more about IDEA's results [here](#).

View the [National Press Kit](#).



**IDEA PREPARES ALL
STUDENTS FOR COLLEGE
AND BEYOND.**

IDEA Public Schools' approach to education is focused on college preparation for all children. Our elementary curriculum includes a hybrid learning model known as BetterIDEA, in which all elementary students participate. Our college prep curriculum focuses on college preparation across all subjects.

Read more about IDEA's Approach [here](#).



TEXAS BY THE NUMBERS

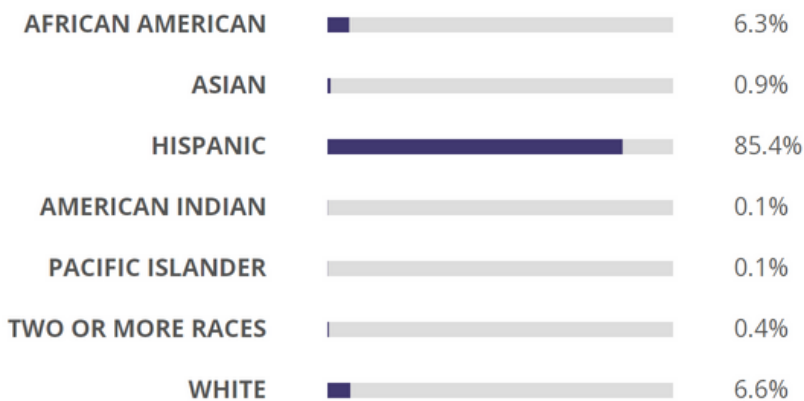
(Nationally @72,000 students and @10,500 full and part-time staff members)

Student Info & Demographics

62,158 Students

Male 50%
Female 50%

Student Enrollment by Race/Ethnicity



Economically Disadvantaged: 86.4%

English Language Learner: 38.8%

Students Receiving Special Education Services: 7.1%

Staff Data - 6,674 staff members

Average Years Experience of Teachers: 3.7

Average Years Experience of Teachers with District: 2.0

Financial Integrity Rating System of Texas (FIRST) for 2020-21

A - 90 out of 100



IDEA TEXAS

RIO GRANDE VALLEY

- IDEA ALAMO
- IDEA BROWNSVILLE
- IDEA DONNA
- IDEA EDINBURG
- IDEA ELSA
- IDEA FRONTIER
- IDEA HARLINGEN
- IDEA LA JOYA
- IDEA LOS ENCINOS
- IDEA MCALLEN
- IDEA MISSION
- IDEA NORTH MISSION
- IDEA OWASSA
- IDEA PALMVIEW
- IDEA PHARR
- IDEA QUEST
- IDEA RIO GRANDE CITY
- IDEA RIVERVIEW
- IDEA ROBINDALE
- IDEA SAN BENITO
- IDEA SAN JUAN
- IDEA SPORTS PARK
- IDEA TOROS
- IDEA TRES LAGOS
- IDEA WESLACO
- IDEA WESLACO PIKE

SAN ANTONIO

- IDEA AMBER CREEK
- IDEA BURKE
- IDEA BRACKENRIDGE
- IDEA CARVER
- IDEA CONVERSE
- IDEA EASTSIDE
- IDEA EWING HALSELL
- IDEA HARVEY E. NAJIM
- IDEA HIDDEN MEADOW
- IDEA INGRAM HILLS
- IDEA JUDSON
- IDEA MAYS
- IDEA MONTERREY PARK
- IDEA SOUTH FLORES
- IDEA WALZEM

EL PASO

- IDEA EDMERE
- IDEA HORIZON VISTA
- IDEA MESA HILLS
- IDEA MESQUITE HILLS
- IDEA RIO VISTA

TARRANT COUNTY

- IDEA ACHIEVE
- IDEA EDGECLIFF
- IDEA RISE
- IDEA SOUTHEAST

AUSTIN

- IDEA BLUFF SPRINGS
- IDEA HEALTH PROFESSIONS
- IDEA KYLE
- IDEA MONTOPOLIS
- IDEA PARMER PARK
- IDEA PFLUGERVILLE
- IDEA ROUND ROCK TECH
- IDEA RUNDBERG

GREATER HOUSTON

- IDEA HARDY
- IDEA LAKE HOUSTON
- IDEA SPEARS

PERMIAN BASIN

- IDEA TRAVIS
- IDEA YUKON



SENIOR LEADERSHIP



AL LOPEZ
Acting Superintendent/
Chief Executive Officer



LAYNE FISHER
Chief Operating Officer



PHILLIP GARZA
Chief College &
Diversity Officer



SAM GOESSLING
Chief Advancement Officer



DOLORES GONZALEZ
Chief Program Officer



COLLIN SEWELL
Special Advisor
to the CEO



MARTIN WINCHESTER
Chief Human Assets Officer



LISA T. GARZA
Chief Schools Officer



LEANNE HERNANDEZ
Chief Financial Officer



CODY GRINDLE
Chief Information Officer



CANDICE BURNS
Chief Communications Officer



JESSICA HESS
Chief Compliance &
Administrative Officer

[View Full Leadership Listing](#)



NATIONAL BOARD OF DIRECTORS

Executive Committee



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Chair

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COLLIN SEWELL
Vice Chair

[View Bio](#)



ED RIVERA
Treasurer

[View Bio](#)



RYAN VAUGHAN
Secretary

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David Earl, Member
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Xenia Garza, Member

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REGIONAL BOARD OF DIRECTORS

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Regional Board of Directors

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New Orleans
Regional Board of Directors

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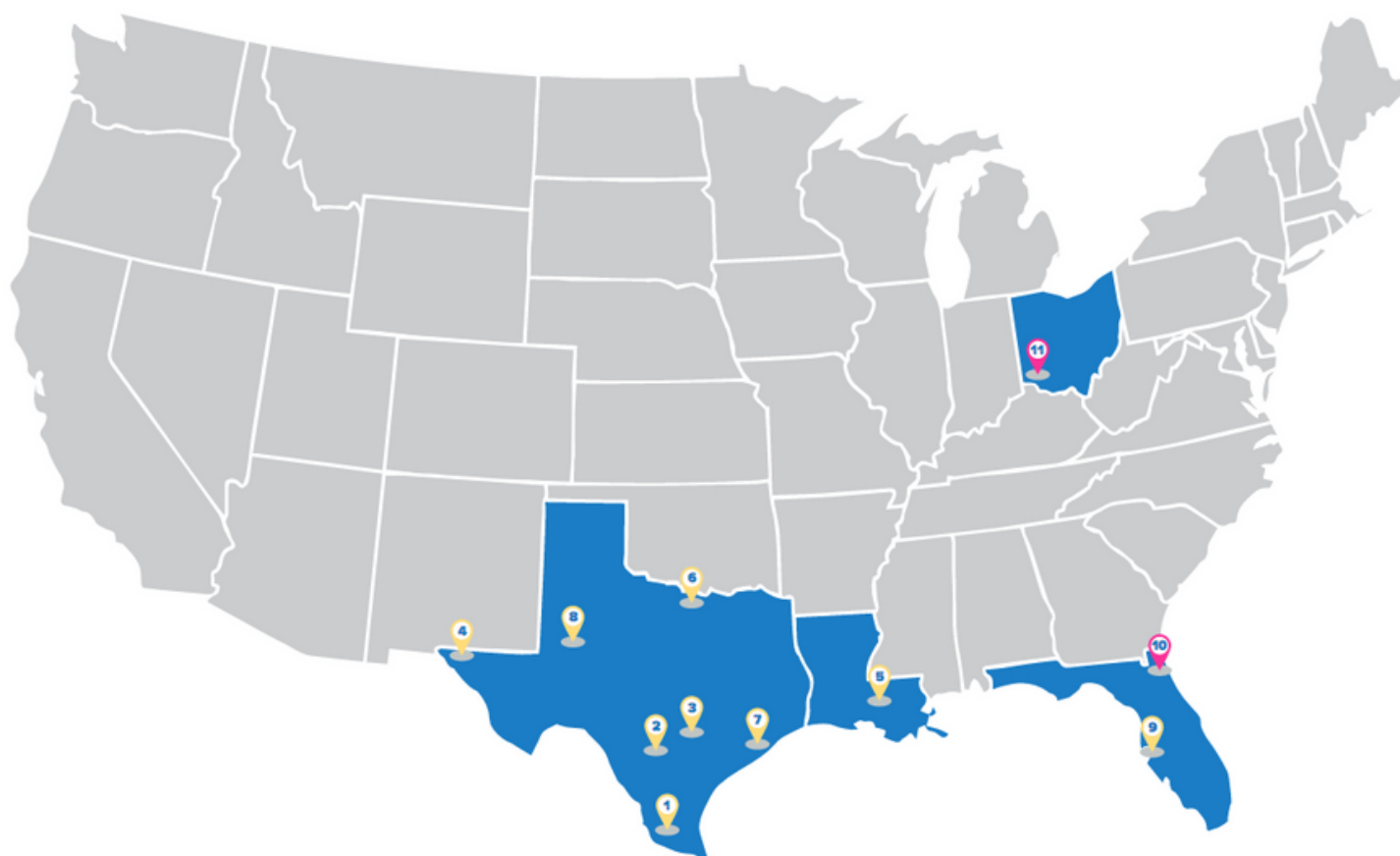


EXPANSION AND GROWTH

IDEA is on track to serve 100,000 students in the coming years on their road to and through college.

IDEA Public Schools serves nearly 72,000 students across 137 schools in the states of Texas, Louisiana and Florida. IDEA Public Schools expanded to Tampa Bay, Florida in 2021. In 2022, IDEA Public Schools will be expanding to Jacksonville, Florida and Cincinnati, Ohio. **Arkansas will join the IDEA team and family in August 2024.**

[View More About IDEA's Growth Plan](#)



1 Rio Grande Valley
▶ EST. 2000

2 San Antonio
▶ EST. 2012

3 Austin
▶ EST. 2012

4 El Paso
▶ EST. 2018

5 Southern Louisiana
▶ EST. 2018

6 Tarrant County
▶ EST. 2019

7 Greater Houston
▶ EST. 2020

8 Permian Basin
▶ EST. 2020

9 Tampa Bay
▶ EST. 2021

10 Jacksonville
▶ OPENING 2022

11 Cincinnati
▶ OPENING 2022